



NEHRU INSTITUTE OF DESIGN

"ABOVE AND BEYOND THE ART"



B.DES
BACHELOR OF DESIGN
(INTERIOR DESIGN)

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ABOUT NGI

Nehru Group of Institution

Nehru Group of Institutions was established in 1968 in Kuniyamuthur, Coimbatore, Tamil Nadu as a Centre of educational excellence to nurture, guide and ignite the spirit of the young minds in Tamil Nadu and Kerala. This was fifty years ago when education opportunities were limited and information Centre's were not equipped with adequate resources. NGI was founded on this philosophy to serve students, especially from economically backward backgrounds looking out for continuing education pathways with an academic and vocational direction.

Our Founder-Chairman, Late Shri. P. K. Das envisioned a Centre for Educational Excellence that was further upheld by Chairman & Managing Trustee, Adv. Dr. P. Krishna Das and CEO & Secretary, Dr. P. Krishna Kumar who weathered the fiercest of storms and challenges to build up the walls and to emerge as contenders in the now changing world of education. They have stood fast in their faith of seeing their father's vision fulfilled and get the institution a University status, without compromising on the ethics and principles, NGI has risen above every storm and challenge and has stood tall even while going through the fiery furnace of tests & has grown to be one of the best private self-financing colleges in Coimbatore & Kerala. 2018 marks 50 years of this unstoppable victory!

In the past 5 decades we have successfully nurtured, groomed and placed approximately 1,00,000 plus students in the best of corporate in India and abroad. Our service is complete with branches ranging from Architecture to Technology across Tamil Nadu and Kerala along with our corporate office in Coimbatore, together delivering and maintaining a professional level of service to students and parents.



ADV. DR. P. KRISHNADAS

Honorary Trade Commissioner of Mauritius - India,
Chairman and Managing Trustee, Nehru Group of Institutions

MESSAGE FROM THE TRUSTEE

“Over five decades ago, Nehru Group of Institutions was established and right from the beginning, the institution has followed a unique approach to serve the community, be it students or the public, in general, with a vision of providing service through education and humanitarian works. Our conglomerate of 20 colleges is one of oldest organizations dedicated in Coimbatore and Kerala that has consistently worked towards empowerment and social change through Aeronautics, Architecture, Arts, Engineering, Science, Medical, Research and Technical education in India.

Being bestowed with the monumental responsibility of leading NGI with such rich heritage is a challenge by itself. I am proud that the rise of our institutions is not from the high rise concrete structures and technological infrastructure, but comes entirely from its intricately intertwined learning process and human resources, which has been the focus on education during its 50 years of existence.

NGI was established primarily to promote research and collaborative educational programs that would eventually grow and develop into a globally known centre of excellence. It is also my belief that active engagement with corporate industry in the form of internship programs, group discussions, entrepreneur awareness programs and personal interactions with the top brass of the industry is essential for NGI to maintain thought leadership. Effective Teaching Methodology through transformational training, coaching, mentoring, and other instruments of leadership development will definitely see our students transform into entrepreneurs than mere jobseekers.

Wishing you all the best and a great success in taking NGI to the next level of Excellence”.

ADV. DR. P. KRISHNADAS

Honorary Trade Commissioner of Mauritius - India,
Chairman and Managing Trustee, Nehru Group of Institutions



DR. P. KRISHNAKUMAR MBA, PHD.
CEO & Secretary

MESSAGE FROM THE CEO

"It is my proud privilege to introduce the large group of pioneering educational institutions popularly known as the 'Nehru Group of Institutions' owing its origin to the southernmost part of peninsular India. Higher education is a part of socio-economic system and has a strong and direct bearing on the economic, social, political and cultural developments of the nation. I would like to quote the golden words of Pandit Jawaharlal Nehru

"If everything is well with universities in the country, then everything will be well with this nation".

Nehru Group of Institutions with well-conceived vision and missionary efforts is ardent and aggressive on the pursuit of fulfilling the aspirations and expectations of the universally recognized and reputed personality. The group is consistently and constantly endeavoring to equip its students with the required to shine in their lives as employees or entrepreneurs. The well wishes and support of the students and parents is our strength and we would welcome you all to become partakers of this highly resourceful learning environment for an enduring and mutually sharing and benefitting career."

DR.P.KRISHNAKUMAR MBA, PHD
CEO & Secretary

MESSAGE FROM EXECUTIVE DIRECTOR



In order to overcome the competition among many elite educational Institutions, imparting of quality education to future citizens to build a strong nation with the development of villages and towns in all the basic sectors is very much required. Nehru Group of Institutions, right from its inception is working in this direction through its qualified, experiences, dedicated and committed faculty and staff members.

NGI is aiming to impart multidisciplinary education by incorporating critical thinking, analytical and creative course with experiential learning for carving & shaping the students into polished pebbles or trimmed diamonds depending upon their ability. NGI aims to impart ethical education to make aware about human values to the society. NEP 2020 shall be incorporated in phased manner so as to make students ready in 360 degrees. We are sure that in the near future, the institutions of Nehru group will create history in most of the sector by fulfilling the student's and parent's dreams into reality.

Dr.H.N.Nagaraja
Executive Director, NGI

MESSAGE FROM HOD

Greetings from Nehru Institute of Design!

The Interior Design course is a fusion of science and art providing a state of art education to the student community. Our goal is to equip young designers with the skills, professionalism, and industry exposure required to thrive in the current competitive design world.

The curriculum is designed based on modern interior design demands- a blend of artistic touch and technical know-how. Our pedagogical approach focuses on hands-on learning, advanced software proficiency and designing space based in research and trends.

Our faculty team is committed to fostering a strong mentor-mentee culture, ensuring every student receives the guidance needed to launch a successful career. We welcome you to join the Nehru Interior Designers platform focusing on building a functional and aesthetical future



**Dr A Lakshmi Priya
Head of Department, NID, NGI**

PROGRAM OFFERED

Bachelor in Design (B.Des - Interior Design)

ELIGIBILITY CRITERIA

- **Pass in +2 (Any stream)**
- **Diploma (Any stream)**
- **Mathematics not required**
- **Creative interest**

COURSE HIGHLIGHTS

- **No entrance exam**
- **Practical oriented subjects**
- **NGI/Govt Scholarships**
- **Internship/Placement opportunity in core/Allied field**
- **Value added courses**



ABOUT NID

NID offers a strong academic environment, with faculty drawn from both academia and industry. This blend ensures that students gain both theoretical knowledge and practical insights, which is reflected in the quality of their design outcomes.

The institute adopts diverse and effective teaching methodologies from various pedagogical approaches, fostering an innovative learning process. This approach enables students to acquire knowledge while also engaging in application based opportunities relevant to the industrial field



COLLABORATING INSTITUTION

**Promoted by Nehru Institute of Aeronautics and Applied Science
Collaborating Institution of Alagappa University**

STANDARD OF PASSING & AWARD OF DIVISION

- a) Students shall have a minimum of 40% of total marks of the University examinations in each subject. The overall passing minimum is 40% both in aggregate of Continuous Internal Assessment and External Assessment in each subject.
- b) The minimum marks for passing in each external assessment of Theory/Practical course shall be 40% of the marks prescribed for the course.
- c) The minimum marks for passing in each internal assessment of Theory/Practical course shall be 40% of the marks prescribed for the course.
- d) The total marks for theory courses shall have a contribution of 25% from Continuous Internal Assessment and 75% from External Assessment.
- e) The total marks for practical courses shall have a contribution of 75% from Continuous Internal Assessment and 25% from External Assessment.
- f) A candidate who secures 40% or more marks but below 50% of the aggregate marks shall be awarded **THIRD CLASS**.
- g) A candidate who secures 50% or more marks but less than 60% of the aggregate marks shall be awarded **SECOND CLASS**.
- h) A candidate who secures 60% or more of the aggregate marks shall be awarded **FIRST CLASS**.
- i) A candidate who secures 80% and above marks will be awarded **FIRST CLASS WITH DISTINCTION** (Provided the student pass all the courses in the first attempt)
- j) The Practical / Project shall be assessed by a minimum of two examiners comprising of an Internal Examiner and External Examiner.

UNIVERSITY EXAMINATIONS

The University theory examinations will be held at the end of each Semester that has a theory paper for a duration of three hours for each subject.

EVALUATION OF ANSWER PAPERS

Answer papers of the University Examinations shall be subjected to evaluation by a Board of Examiners constituted by Alagappa University.

INTERNSHIP

The course being professional, the students are required to undergo industrial exposure at the end of the 6th semester of the program for a period of minimum one and half month or 45 days.

Assessment for internship shall be done by a team of one internal examiner and one external examiner.

CONTINUOUS INTERNAL ASSESSMENT

The respective course faculty will continuously assess the performance of students in each course. The continuous Internal Assessment marks shall be awarded by the concerned course faculty based on the performance of the students in case studies, presentations, quizzes, practical, tests and other assignments.

ATTENDANCE GUIDELINES

0 - 59 %	60 - 69 %	70 - 74 %	75 - 100 %
Not Eligible To Appear For Examination	Condonation Fee + Medical Certificates	Condonation Fee	Meeting The Attendance Requirements
SEMESTER DROP	If Not Deposited / Submitted Then Subject Arrear	If Not Deposited / Submitted Then Subject Arrear	

SYLLABUS OVERVIEW

SEMESTER - 1

Tamil / Other Languages – I
General English-I
Creativity and Mind Mapping
Foundation Drawing
Elements of Design I
Colour Theory
Introduction to Materials
Value Education
Library

SEMESTER - 5

Furniture Construction and
detailing
Interior Services - II
Fundamentals of Furniture
Design
Lighting and Color in Interiors
Components and Systems for
Interior Design - III
Interior Design Studio – III

SEMESTER - 2

Tamil / Other Languages – II
English Communication – II
Introduction to Photography
Product Sketching and Drawing

Design Process
Elements of Design II
Environmental Studies
Library

SEMESTER - 6

Estimation and Costing
Adaptive reuse and recycling
Graphic Communication &
Signage Design
Interior Skeleton and Surface
Finishes
Interior Design Studio - IV

Retail Interior Design
Pioneer Interior Designers

SYLLABUS OVERVIEW

SEMESTER - 3

Tamil / Other Languages – III
English Communication – III
Elements of Interior Design
Fundamentals of Interior Design
Components and Systems for Interior Design - I
Interior Design Studio - I
Entrepreneurship

(Non-Major Elective)

Adipadai Tamil I
Advance Tamil I
IT Skills for Employment/ Mooc's

SEMESTER - 7

Project Management
Sustainability in Interior Design
Set design
Interior Photography
Portfolio skills
Advanced Design Studio

SEMESTER - 4

Tamil / Other Languages – IV
English Communication – IV
Interior Landscape Design
Interior Services - I
Components and Systems for Interior Design - II
Interior Design Studio - II

(Non-Major Elective)

Adipadai Tamil II
Advance Tamil II
Small Business Management/
Mooc's

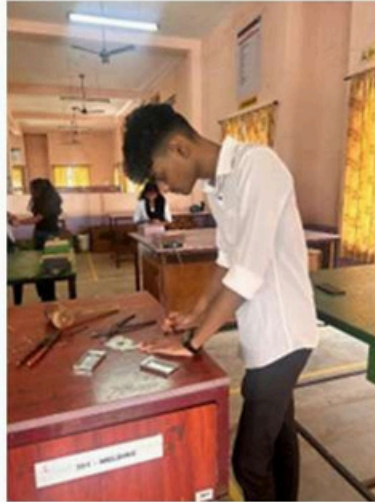
SEMESTER - 8

Graduation Project Work

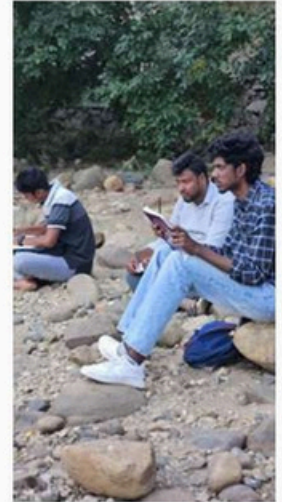
HANDS-ON WORKSHOP



Sheet Metal Workshop



Sketching Workshop



Outdoor Painting - Anaikatti



Pottery Workshop

HANDS-ON WORKSHOP



Fabric Painting Workshop



Photography Workshop - Ooty

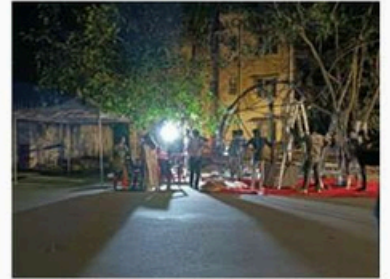


Origami Club



Outdoor Painting - Isha Yoga

EVENTS



EVENTS



FREE CERTIFICATION PROGRAM

AI

ARTIFICIAL INTELLIGENCE FOR INTERIOR DESIGN

Focuses on Automating tasks that typically require human intelligence

UI

USER INTERFACE

Focuses on how a product looks and interacts

UX

USER EXPERIENCE

Focuses on how it feels to use and the overall experience



NID VALUE ADDED COURSE

- Sem **01** MS Office & Google Sketchup
- Sem **02** UI and UX certification course
- Sem **03** 2D and 3D Autocad
- Sem **04** Photoshop
- Sem **05** Video Editing
- Sem **06** 3Ds Max & Lumion
- Sem **07** Sustainable Software

THE SOFTWARES



Drafting Software
Editing Software
3D Modeling Software
Rendering Software

WHAT WE OFFER
VALUE ADDED PROGRAMS

JOB OPPURTUNITIES

Interior Designer

Space Planner

Furniture and Product Designer

Set Designer

Sustainable Design Specialist

Universal Design Specialist

Interior Design Educator

Design Writer/Journalist

Design Researcher

Corporate Designer

PLACEMENT



STUDENTS' TESTIMONIALS

I am so happy joining this institute. Nehru Institute of Design is known for its emphasis on creativity, innovation, and practical learning in the field of design. The college provides excellent infrastructure, including well-equipped design studios, advanced tools, and a conducive learning environment.

- **JEEVANANDHAM S**

I have the opportunity to grow both academically and personally. The college provides a supportive and inclusive environment that allows me to explore my passions and interests. The faculty are knowledgeable, approachable, and dedicated to helping students succeed. They challenge me to think critically, solve problems creatively, and develop a strong work ethic.

- **ANUSHA M**

I feel incredibly fortunate to be a part of the Nehru Institution, which has become like a second family to me. The institution is teaching me valuable lessons and skills that go beyond academics, helping me grow both personally and professionally. The people here are making my college life an enriching and enjoyable experience. Without their guidance, support, and encouragement, my time here would be dull and unfulfilling. I'm deeply grateful for their love, care, and unwavering support, which motivates me to push beyond my limits and achieve my goals.

- **ABRAHAM DAVID J**

STUDENTS' TESTIMONIALS

"I have found a place where I can grow academically and personally. The college provides a positive and encouraging environment that motivates me to learn new things and improve my skills. The teachers are supportive, friendly, and always ready to guide us whenever needed. The campus life has helped me become more confident, responsible, and focused on my goals. Every experience here inspires me to work harder and build a better future."

-RIFA ALI-

Life at Nehru Institute of Design. The perfect blend of hard work and inspiration. The campus environment is peaceful and providing a great space to focus on our projects. Being surrounded by like-minded creative individuals has helped me to grow both personally and professionally, and I am proud to be a part of an NEHRU INSTITUTE OF DESIGN that truly values innovation and design excellence."

-KISHORE

"I am really happy to be a part of Nehru Interior of Design . This course is giving me the opportunity to explore my creativity and learn new things every day. I enjoy understanding design concepts, space planning, colours, and how interiors can make a place feel beautiful and comfortable. The practical learning and creative activities make the course more interesting and enjoyable for me. I feel excited to improve my skills, think creatively, and grow step by step in the field of Interior Design."

-RAGIVA AKHTAR KHANAM .A

CONTACT US

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